

Singapore Institute of Food Science and Technology
 Food Product Awards 2009 - 2011
 新加坡食品科技学会
 2009 – 2011 年度食品奖
Entry Form 参赛表格

Entry no: 编号:		Typical Unit Retail Price: 一般零售价:
Product name: 产品名称:	Brand Name: 品牌:	Product Category: (see note below) 产品类别:
Name of Company: 公司名称:		
Address: 地址:		
Tel/HP : 电话/手提:	Fax : 传真:	Email : 电邮:
Name of person authorised to submit entry: 公司授权代表:		Designation: 职位:

Entry Statement

An entry statement must be enclosed with the submission. The outstanding features and/or merits of the product shall be described in the entry statement in point form and shall not exceed 200 words under the following headings:

参赛声明

参赛表格必须附上一段不超过两百字的参赛声明, 请根据下列标准说明产品之优点与/或特点:

- | | |
|--|----------------------------------|
| a) Consumer Benefits 消费者利益 | e) Packaging 外观 / 包装 |
| b) Innovation Content 创意性 | f) Sensory appeal 卖相与风味 |
| c) Nutritional Value / Health Considerations 营养价值 / 保健意识 | g) Consumer appeal 消费者的诉求 |
| d) Market Potential 市场潜能 | h) Overall acceptability 整体的可接受性 |

Declaration

宣誓

I confirm that I have read and shall abide by the Rules of Entry in their entirety.

I declare that the particulars given and the accompanying entry statement are true and correct.

我确定已阅读并愿意遵守比赛规则。

我证实所呈资料及附上的参赛声明完全属实与正确无误。

Signature :

签名 :

Date

日期 :

For each product entry, a completed entry form together with an entry statement, a letter of consent from the product developer, owner, franchisor or licensor, where applicable, and an entry fee of S\$588 for the first product entry and \$388 for each subsequent product entry (cheque made payable to "Singapore Institute of Food Science and Technology") must be sent to the Secretariat before **9 September 2009**.

对每一个参赛的产品, 请填写上述参赛表格, 连同参赛声明, 产品开发商或特许经营商同意书 (如果适用), 报名费 S\$588 (划线支票请注明支付予 "Singapore Institute of Food Science and Technology"), 于 9 月 9 日之前寄交秘书处。

SIFST Food Product Awards 2009 – 2011 Organising Committee:

Chairman:

Wong Mong Hong

Co-Chair:

Lim Chee Kian

Members:

Koh Boon Liang

Ngan-Loong Mann Na

Zhou Weibiao

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